

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957510-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	2

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	957510	06350846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/02/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$110.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-TWTF--	4	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WPBF	Tu	10/02/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$110.00	NM
1	WPBF	W	10/03/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$110.00	NM
2	WPBF	Th	10/04/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$110.00	NM
4	WPBF	F	10/05/12		WPBF News 25 @ 5am	5-530am	:00		\$110.00	NM
Credited										
2	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$110.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	1-----	1	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPBF	M	10/08/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$110.00	NM
3	10/02/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	8	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-TWTF--	8	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPBF	Tu	10/02/12	6:59 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
6	WPBF	Tu	10/02/12	8:48 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
2	WPBF	W	10/03/12	7:59 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
7	WPBF	W	10/03/12	9:00 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
3	WPBF	Th	10/04/12	7:30 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
5	WPBF	Th	10/04/12	8:29 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
4	WPBF	F	10/05/12	7:00 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
8	WPBF	F	10/05/12	8:40 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM
4	10/08/12	10/08/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	1-----	1	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPBF	M	10/08/12	6:59 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00	NM

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	2

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	4	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
4	WPBF	W	10/03/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
3	WPBF	Th	10/04/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
2	WPBF	F	10/05/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
6	10/08/12	10/08/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
7	10/02/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	4	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/02/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$175.00 NM
1	WPBF	W	10/03/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
					Credited				
4	WPBF	Th	10/04/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
					Credited				
2	WPBF	F	10/05/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$175.00 NM
8	10/08/12	10/08/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$350.00 NM
9	10/03/12	10/05/12	The View	11A-12PM	--W-F--	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/03/12		The View	11A-12PM	:00		\$400.00 NM
					Credited				
1	WPBF	F	10/05/12	10:58 AM	The View	11A-12PM	:30	MLS-12-07H	\$400.00 NM
10	10/08/12	10/08/12	The View	11A-12PM	1-----	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	10:58 AM	The View	11A-12PM	:30	MLS-12-07H	\$800.00 NM
11	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	3:41 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM
4	WPBF	W	10/03/12	3:30 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM

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11	10/02/12	10/05/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM																																																																			
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13	10/02/12	10/05/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	4	\$500.00	NM																																																																			
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15	10/02/12	10/05/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	-TWTF--	:30	4	\$525.00	NM																																																																			
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16	10/08/12	10/08/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	1-----	:30	1	\$525.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	1-----	1	\$525.00																																																																							
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1	WPBF	M	10/08/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-07H	\$525.00	NM																																																																		
17	10/02/12	10/05/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	4	\$450.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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3	WPBF	Tu	10/02/12	5:21 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00	NM																																																																		
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1	WPBF	F	10/05/12	5:55 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00	NM																																																																		
18	10/08/12	10/08/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	NM																																																																			

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957510-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	2

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/08/12	10/08/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 5:13 PM M-F 5pm News 5-6pm :30 MLS-12-07H \$450.00 NM									
19	10/02/12	10/04/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWT---	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWT--- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/02/12 7:41 PM Jeopardy 7:30-8PM :30 MLS-12-07H \$850.00 NM 1 WPBF W 10/03/12 7:52 PM Jeopardy 7:30-8PM :30 MLS-12-07H \$850.00 NM 2 WPBF Th 10/04/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
20	10/08/12	10/08/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 7:52 PM Jeopardy 7:30-8PM :30 MLS-12-07H \$1,700.00 NM									
21	10/02/12	10/05/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-T-TF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T-TF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/02/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-07H \$800.00 NM 3 WPBF Th 10/04/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-07H \$800.00 NM 1 WPBF F 10/05/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM Credited									
22	10/08/12	10/08/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 MLS-12-07H \$1,600.00 NM									
23	10/07/12	10/07/12	Sun ABC Prime C Class of Time - Pre-emptible with notice	9-10PM	-----1	:30	1	\$2,175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 9:44 PM Sun ABC Prime C 9-10PM :30 MLS-12-07H \$2,175.00 NM									
24	10/02/12	10/05/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TW-F--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TW-F-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/02/12 11:45 PM Nightline 11:35-12:05AM :30 MLS-12-07H \$700.00 NM 1 WPBF W 10/03/12 11:45 PM Nightline 11:35-12:05AM :30 MLS-12-07H \$700.00 NM 3 WPBF F 10/05/12 11:54 PM Nightline 11:35-12:05AM :30 MLS-12-07H \$700.00 NM									
25	10/02/12	10/07/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		-TWTF-S	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957510-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	2

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/02/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF-S	:30	5	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	10/01/12	10/07/12	-TWTF-S				5	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
4	WPBF	W	10/03/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
3	WPBF	Th	10/04/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
5	WPBF	F	10/05/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
2	WPBF	Su	10/07/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
26	10/08/12	10/08/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
27	10/07/12	10/07/12	Sun 11:35pm Late News 1135p-12am	1135p-12am	-----1	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:41 PM	Sun 11:35pm Late News	1135p-12am	:30	MLS-12-07H	\$300.00 NM
28	10/07/12	10/07/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:30 AM	Sun 6-7am News	Sun 6-7am	:30	MLS-12-07H	\$90.00 NM
29	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	MLS-12-07H	\$225.00 NM
30	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	MLS-12-07H	\$225.00 NM
31	10/06/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	6:28 AM	Sat 6-7am News	Sat 6-7am	:30	MLS-12-07H	\$160.00 NM
32	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	7:54 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MLS-12-07H	\$325.00 NM

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	2

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:54 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MLS-12-07H	\$325.00 NM
34	10/02/12	10/04/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TWT---	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWT---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	MLS-12-07H	\$350.00 NM
2	WPBF	Th	10/04/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	MLS-12-07H	\$350.00 NM
35	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	12:25 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	MLS-12-07H	\$400.00 NM
	LR - Football								
36	10/06/12	10/06/12	ACCESS HOLLYWOOD	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	12:59 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	MLS-12-07H	\$50.00 NM
37	10/07/12	10/07/12	PRIVATE PRACTICE WK12-1x		-----S	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	12:18 AM	PRIVATE PRACTICE WKNDLF	12-1x	:30	MLS-12-07H	\$50.00 NM
38	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	10:59 PM	NETWORK POLITICAL PROGR	9-11p	:30	MLS-12-07H	\$1,800.00 NM
39	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	5:09 AM	Sat 5-6am News	Sat 5-6am	:30	MLS-12-07H	\$60.00 NM
40	10/04/12	10/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	---TF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	MLS-12-07H	\$350.00 NM
41	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957510-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	2

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
10/01/12 10/07/12 -----S 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	MLS-12-07H	\$300.00 NM
Total Spots							75		

Payment Terms 30 Days

<u>Gross Total</u>	\$34,800.00
<u>Agency Commission</u>	\$5,220.00
<u>Net Amount Due</u>	\$29,580.00